THE NEW KOOL

LYRIC SHEET FOR RESINGS

ID's:

1   Fast Basic: *"94.5 KOOL-FM"*

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2   Fast Slogan: *"The Valley's Greatest Hits, 94.5 KOOL-FM"*

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3   Medium Fast Basic: *"94.5 KOOL-FM"*

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4   Medium Fast Slogan: *"The Valley's Greatest Hits, 94.5 KOOL-FM"*

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5   Medium Slogan: *"The Valley's Greatest Hits, 94.5 KOOL-FM"*

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6   Medium Slogan: *"The Valley's Greatest Hits, 94.5 KOOL-FM"*

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7   Medium Fast Ramp: *"94.5 KOOL-FM"*

TOP OF THE HOUR:

8   Fast: (bed) *"94.5 K-O-O-L-FM Phoenix"*

WEATHER (w/tag ID):

9   Fast: *"Valley Weather"* (bed) *"94.5 KOOL-FM"*

PROMO-1 (w/tag ID):

10   Medium Fast: (bed) *"2-6-0-94-94 At KOOL-FM"*

PROMO-2 (w/tag ID):

11   Medium Fast: (bed) *"94.5 KOOL-FM"*

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FAST-SLOW TRANSITIONS:

12   *"94.5 (transition) KOOL-FM"*

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13   *"94.5 (transition) KOOL-FM"*

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EVENT BED:

14   *"Here's What's Happening At KOOL-FM (bed) 94.5 KOOL-FM"*

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INSTRUMENTAL CUTS:

15   TRAFFIC

16   NEWS

17   THEMATIC SOUNDER

PRODUCTION INFORMATION

STATION LOGO MELODY (check one):

          Use the 'KOOL-FM' demo logo (or a similar adaptation)

          Compose a new logo

          Use current on-air logo (if possible)

RECEIVED

Date: _____

APPROVED BY STATION REPRESENTATIVE:

Station: _____

Name: _____

Signed: _____

Date: _____